

USE OF COOKIES, WEB BEACONS, AND OTHER TECHNOLOGIES

BaleiaFX utilizes cookies to obtain information from individuals accessing the website and users of the BaleiaFX platform, including accessing the Client portal from the designated platform, the website, or the desktop version from the computer.

What are cookies?

Cookies are small data files, particularly text data, that are stored on your device and are used while browsing web pages. Cookies typically include the name of the web page they are on, the duration of storage on the user's device, and an individual number.

Why does BaleiaFX use cookies?

BaleiaFX uses cookies for the following purposes:

- To provide more precise and convenient use of the website and the designated platform to the user by adapting the content to their preferences and optimizing its use. In particular, cookies allow BaleiaFX to recognize your device and display it on the website, the designated platform, and the Client portal in a manner tailored to your individual needs.
- To study your activity on the website and the designated platform to create anonymous statistics that help BaleiaFX understand the use of the website and the designated platform by users in order to improve the structure and content.
- To identify where you access the BaleiaFX website from.
- To maintain your session once it has been initiated.

Cookies used

BaleiaFX uses the following types of cookies:

- Essential or Necessary Cookies – This type of cookie is necessary for the operation of the website and cannot be disabled on BaleiaFX systems. Essential cookies are typically used to respond to actions you take, such as setting your privacy preferences, accessing or completing forms. You can change your browser settings and block them, but the BaleiaFX website will not function properly in that case.
- Analytical Cookies – These cookies allow the measurement of visits and store information about the origin of traffic to improve the website. These cookies also help determine which pages are the most popular or how many users consult them. If you block this type of cookie, BaleiaFX will not be able to store information about the use of the website and will not be able to monitor the performance of the website.
- Functional Cookies – These cookies help improve the effectiveness of marketing activities and tailor them to the needs and preferences of users, such as remembering their choices on pages.
- Advertising Cookies – BaleiaFX may use ads that appear on other websites to promote certain services, articles, or events. This type of cookie is used to make ad messages more relevant and tailored to your preferences.



- Permanent Cookies – Stored on the user's device for the time set in the cookie parameters or until deleted.
- Session Cookies – Stored on the user's device until they log out or close the browser window.

COOKIE CONTROL

Cookies are commonly used by web pages on the Internet. You can choose whether and how a cookie will be accepted by changing preferences and options in your browser. If you choose to disable cookies in your browser, you may not be able to access certain parts of the website.

Below, you will find guides on how to control cookies in some popular browsers: [Google Chrome](#), [MacOS Safari](#), [Mozilla Firefox](#), [Microsoft Edge](#).

Please note that restrictions on the use of cookies may affect the operation of some features available on the BaleiaFX website.

If you do not change the settings to block cookie storage, you consent to the storage of cookies.

This policy covers the use of cookies solely by the BaleiaFX website and does not apply to the use of cookies by third parties.

